

***HEALTH AND WELL BEING BOARD
Regulatory Committee
Agenda***

Date Tuesday 29 January 2019

Time 2.00 pm

Venue Lees Suite, Civic Centre, Oldham, West Street, Oldham, OL1 1NL

Notes 1. DECLARATIONS OF INTEREST- If a Member requires advice on any item involving a possible declaration of interest which could affect his/her ability to speak and/or vote he/she is advised to contact Paul Entwistle or Fabiola Fuschi at least 24 hours in advance of the meeting.

2. CONTACT OFFICER for this agenda is Fabiola Fuschi Tel. 0161 770 5151 or email fabiola.fuschi@oldham.gov.uk

3. PUBLIC QUESTIONS - Any member of the public wishing to ask a question at the above meeting can do so only if a written copy of the question is submitted to the contact officer by 12 noon, Thursday, 24 January 2019.

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MEMBERSHIP OF THE HEALTH AND WELL BEING BOARD

Councillors M Bashforth, Chadderton, Chauhan, Harrison (Chair), Jacques and Sykes

Independent Members: Dr Zubair Ahmad, Dr Zuber Ahmed, Jon Aspinall, Mike Barker, Jill Beaumont, Julie Daines, Neil Evans, Julie Farley, Nicola Firth, Majid Hussain, Dr Keith Jeffery, Merlin Joseph, Stuart Lockwood, Donna McLaughlin, Dr. John Patterson, Jason Rain, David Smith, Katrina Stephens, Charlotte Stevenson, Mark Warren, Carolyn Wilkins OBE and Liz Windsor-Welsh

Item No

- 1 Apologies For Absence
- 2 Urgent Business
Urgent business, if any, introduced by the Chair
- 3 Declarations of Interest
To Receive Declarations of Interest in any Contract or matter to be discussed at the meeting.
- 4 Public Question Time
To receive Questions from the Public, in accordance with the Council's Constitution.
- 5 Minutes of Previous Meeting (Pages 1 - 8)
The Minutes of the Health and Wellbeing Board meeting held on 13th November 2018 are attached for approval.
- 6 Minutes of the Health Scrutiny Sub-Committee (Pages 9 - 16)
The minutes of the Health Scrutiny Sub-Committee meeting held on 11th September 2018 are attached for noting
- 7 Resolution and Action Log (Pages 17 - 18)
- 8 Meeting Overview (Pages 19 - 20)
- 9 Joint Strategic Needs Assessment (Pages 21 - 22)
For the Board to receive an update on the development of the JSNA, new intelligence products and an outline work plan for 2019/20
- 10 Children and Young People's Strategic Partnership (Pages 23 - 44)
For the Board to approve the approach to the development of the Children and Young People's Strategic Framework and Strategy and endorse the approach to establishing the Children and Young People's Strategic Partnership Board.
- 11 SEND Update (Pages 45 - 48)
For the Board to receive a progress report on the implementation of the SEND Written Statement of Action
- 12 Oldham's approach to Child Food Poverty (Pages 49 - 56)

For the Board to receive an update on the recent Holiday Hunger pilots in Oldham, input into emerging strategic priorities that help tackle child food poverty and consider how they can support future planned activity

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Date of Next Meeting

The next meeting of the Health and Wellbeing Board will be a development session and it will take place on Tuesday 26th March 2019 at 2p.m.

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HEALTH AND WELL BEING BOARD
13/11/2018 at 2.00 pm

Present: Councillor Harrison (Chair)
Councillors Chauhan, Jacques and Sykes

Also in Attendance:

Dr. Zubair Ahmed	Clinical Director, NHS Oldham Clinical Commissioning Group (CCG)
Jill Beaumont	Director of Children's Health and Wellbeing, Oldham Cares
Andrea Entwistle	Principal Policy Officer Health and Wellbeing, OMBC
Majid Hussain	Lay Chair, Oldham CCG
Superintendent Daniel Inglis	Greater Manchester Police
Merlin Joseph	Interim Director of Children's Services
Stuart Lockwood	Chief Executive, Oldham Community Leisure
Donna McLaughlin	Alliance Director, Oldham Cares
Jason Rain	Greater Manchester Fire and Rescue Services
Katrina Stephens	Joint Acting Director of Public Health / Consultant in Public Health, Health and Wellbeing, OMBC
Rebekah Sutcliffe	Strategic Director of Reform, OMBC
Liz Windsor-Welsh	Chief Executive, Acting Together
Mark Warren	Managing Director of Community, Health and Adult Social Care, OMBC
Carolyn Wilkins	Chief Executive, OMBC / Accountable Officer, Oldham Cares
Fabiola Fuschi	Constitutional Services Officer, OMBC

1 **APOLOGIES FOR ABSENCE**

Apologies for absence were received from Councillor Chadderton, Julie Fairley, Nicola Firth, Dr. Keith Jeffery, Charlotte Stephenson, John Patterson and Julie Daines.

2 **URGENT BUSINESS**

There were no items of urgent business received.

3 **DECLARATIONS OF INTEREST**

There were no declarations of interest received.

4 **PUBLIC QUESTION TIME**

The following public question was submitted by Mr. James Allen:
"To Health and Wellbeing Board,

On the 17/10/18, I received an email from NHS England on 'NHS set to save £150m by switching to a new version of most costly drug'



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I would like to ask:

- 1) How many CCGs have started changing to the new drug?*
- 2) When savings start to materialise, also on what time scale will it be before money from this to start re-investing, to benefit the patients and the care system, who this drug affects?*
- 3) a. Is the £150m to be distributed across the whole of England?
b. What will each area get in percentage, the whole amount or a share?*
- 4) How will the re-investing money be used in Oldham?*

For this report as a few good points to be looked in to, as we can get a(n) overall view from all perspectives.

*Yours truly,
James Allen*

Cc Healthwatch Oldham, Cllr Jenny Harrison"

The following response was provided from the Health and Wellbeing Board:

We assume you are referring to NHS England guidance issued on 16 October concerning Adalimumab, a drug used for hospital treated, serious conditions such as rheumatoid arthritis, inflammatory bowel disease and psoriasis.

Previously Adalimumab has only been available under the brand name Humira. However, the patent on the drug has recently expired opening up the possibility of 'biosimilar' versions of Adalimumab being produced and prescribed in the NHS.

Adalimumab is the single medicine on which hospitals spend the most, at a cost of more than £400 million a year.

The guidance to Trusts and CCGs says that nine out of 10 new patients should be started on the best value medicine within three months of a biosimilar launch. At least 80% of existing patients should be switched to the best value biologic (which could be the originator or a biosimilar) within 12 months.

Biosimilar versions of Adalimumab are expected to be available to NHS patients from December this year, and could help save at least £150 million per year by 2021 depending on the price agreed for the drugs. The ongoing use of Humira may also continue where clinically appropriate and where it is best value.

To answer your questions:

1. How many CCGs have started changing to the new drug?

None. No biosimilar versions of Adalimumab are available yet.

2. When savings start to materialise, also on what time scale will it be before money from this to start re-investing, to benefit the patients and the care system, who this drug affects?

Once biosimilar versions of Adalimumab are available and necessary arrangements put in place we would anticipate savings starting to be made immediately and be fully realised within 12 months, in line with the guidance.

3. a. Is the £150m to be distributed across the whole of England?

b. What will each area get in percentage, the whole amount or a share?

Any funds arising from savings made would be 'owned' by local services. However, we can't know what the amount or percentage of any savings until biosimilars come to market, their cost is agreed with manufacturers, and we understand how prescribing behaviour changes in practice.

4. How will the re-investing money be used in Oldham?

It is likely that savings made by increasing choice of better value drugs will be used to help make the system more financially sustainable i.e. they will go towards the day to running of existing services.

5 **MINUTES OF PREVIOUS MEETING**

RESOLVED that the minutes of the Health and Wellbeing Board meeting held on 25th September 2018 be approved as a correct record.

6 **MINUTES OF THE HEALTH SCRUTINY SUB-COMMITTEE**

RESOLVED that the minutes of the Health Scrutiny Sub-Group meeting held on 3rd July 2018 be noted.

7 **MEETING OVERVIEW**

RESOLVED that today's meeting overview be noted.

8 **ACTION LOG**

RESOLVED that the action log from the meeting of the Health and Wellbeing Board held on 25th September 2018 be noted.

9 **REFLECTIONS ON PROGRESS ACROSS THE OLDHAM PARTNERSHIP**

The members of the Board took part in a reflective exercise and discussion regarding the progress made across the Oldham Partnership in relation to Health and Wellbeing.

The Board acknowledged the achievements on the following aspects of prevention and care provision in the Borough:

- The percentage of MMR immunisation update for 5 year olds in Oldham was higher than the average in England;
- Oldham is the second highest local authority in Greater Manchester (GM) for percentage of flu vaccination for at risk groups under 65s;
- Decreased levels of children dental decay since 2015. Oldham had made the biggest improvement in Greater Manchester; 5000 children had engaged with the Big Brush campaign last year.
- 35 of the 43 GP surgeries in Oldham had been rated “Good” or “Outstanding” by the Care Quality Commission (CQC).
- 33 of the 41 residential care homes in Oldham had been rated “good” by the CQC;
- 79,100 volunteer hours were performed in Oldham yearly;
- 12,000 children in Oldham accessed the “Daily Mile” programme weekly;
- Smoking prevalence in Oldham had reduced by 5.2% since 2015, this was the biggest reduction in GM.

RESOLVED that the Board consider and reflect upon the achievements, opportunities and challenges in Oldham in the context of the Health and Wellbeing agenda.

10

SPECIAL EDUCATIONAL NEEDS AND DISABILITIES (SEND) UPDATE

Consideration was given to a briefing of the Interim Director of Children’s Services on the progress made on the Special Educational Needs and Disability (SEND) Services against the Written Statement of Action (WSOA). This document had been jointly developed by the Council and the Oldham Clinical Commissioning Group, following the Ofsted inspection in October 2017. A full progress report would be presented to the Board in January 2019.

The Interim Director of Children’s Services presented the information and addressed the enquiries of the Board Members.

The Board was informed that the Department for Education (DfE) and NHS England conducted by-monthly monitoring visits to assess Oldham performance on the five key areas outlined in the WSOA. It was reported that the outcome of the latest review (i.e.: September 2018) had been positive; it had been agreed that four of the five priority areas of the WSOA were RAG (Red, Amber and Green) rated “Green”, with recognition of the work being progressed on the remaining “Amber” priority area in relation to Education Health Care Plans.

The DfE and NHS England had acknowledged that there was a clear and accountable ownership of the SEND agenda across the local SEND partnership, with commitment on a continued focus on SEND from senior leaders. It had also be noted the involvement and engagement of parents and carers in the SEND governance structure, in ensuring a truly collaborative and co-productive system.

The DfE would draft a final report on Oldham's progress against the WSOA to submit it to the Minister. The outcomes of this report would be communicated to Oldham Council via letter from the Minister.



The Board was also informed that, last week, the DfE had announced a programme to revisit local areas that had produced a WSOA. The programme would start in December 2018 and, in Oldham, it would run parallel to the current SEND review. Oldham was likely to be visited by the DfE in March 2019.

The Chair of the Board thanked the Interim Director of Children, Oldham CCG and the other partners and stakeholders for the work done so far to bring the SEND agenda forward.

RESOLVED that:

1. The content of the briefing be noted;
2. The positive progress made against the Written Statement of Action (WOSA) since the last update in September 2018 be noted;
3. A detailed update would be provided to the Health and Wellbeing Board once the Minister has provided a response to the report from the Department of Education on Oldham's progress against the WSOA.

11

LEARNING DISABILITIES STRATEGY

Consideration was given to a joint report of the Managing Director of Community, Health and Adult Social Care and the Head of Learning Disabilities and Mental Health on the newly developed Greater Manchester (GM) Learning Disability Strategy, with a view to the Oldham locality adopting the policy for local implementation.

The Managing Director of Community, Health and Adult Social Care, accompanied by a representative of the North West Training and Development Partnership and a service user presented the information and addressed the enquiries of the Board Members.

It was explained that a renewed strategy was needed to address the issues concerning the learning disability support. Across GM, the cost associated with the service provision remained high and people with learning difficulties still encountered barriers to live as independently as possible in their communities.

It was reported that, throughout 2017 and 2018, a series of public events and workshops had taken place across GM and people with learning difficulties and their families had actively participated in the development of the new strategy and its objectives. Oldham locality had led on the oversight of a new Learning Disability governance structure for GM on behalf of the ten localities. The new governance structure was outlined. The work had been set in the context of a national programme which

also included the following areas: Transforming Care, Learning Disability Mortality Review, Stopping over Medication of People with a Learning Disability or Autism or Both, Annual Health Checks.



Members were informed that the Learning Disability Strategy had been agreed at Greater Manchester level; ten key objectives had been identified which reflected the 12 pillars of independent living. The challenge for each locality in GM would be to develop its own plans to achieve the ten objectives. In Oldham a £4M state of the art apartments were being built where people with learning difficulties could live independently with 24 hour access to support. Other areas of focus were Transition and support through the Criminal Justice System. Oldham Learning Difficulties Partnership Board would oversee the progress against the ten objectives.

A 100 day challenge which started on 17th September 2018 had been launched: each locality in GM would have to demonstrate what could be done differently in 100 days from the implementation of the new strategy. Oldham opted to focus on two priority areas for the 100 day challenge: Employment and Good Health. Work had already started with four GP practices to increase to 15 the number of people with learning difficulties receiving the annual health check. A figure had not been established for employment as this was a complex area; however, there would be a clear methodology to measure progress.

The challenges linked to these two work streams were outlined as well as the measures to address them.

The Board was also informed of the Small Sparks project. One of the main areas of concern for people with learning difficulties was “belonging” and to tackle loneliness. Small Sparks had received funding to create a dating agency.

Members sought and received clarification / commented on the following points:

- Jobs and communications, to commit to easy read documents and avoiding acronyms. Acknowledged GM targets and request for meaningful employment and people feeling satisfied;
- Most powerful co-produced strategy across GM area, Action Together committed to supporting it. Advocacy needed to be extended at neighbourhood level. Social innovation needed to be explored. Also analysis of layers of inequality (e.g.: people with learning difficulties from BME communities and/or from LGBT groups) – It was explained that some work had already been done on inequality. However, this aspect would be embedded in the new strategy.
- Risk for those at the soft end of the spectrum who did not receive support but who could, at some point, face a crisis – it was explained that although there was a definition of “learning disability”, in Oldham the ethos was to support people at best via an integrated care approach. Addressing “belonging”/ relationships would be key as many people did not look for a social worker.
- To simplify processes and forms for all residents;

- To make Access Oldham more accessible for people with learning difficulties (e.g.: not standing in the queue);
- Developing internship and support people through it.

RESOLVED that:

1. The implementation of the strategy be fully endorsed;
2. The implementation of the strategy at local level be supported;
3. Board Members take ownership of the strategy and individually support its implementation;
4. The Oldham Learning Disability Partnership Board be given delegated responsibility for the implementation of the strategy.

12

OPERATIONAL LOCAL HEALTH ECONOMY OUTBREAK PLAN

Consideration was given to a briefing of the Lead Health Protection Nurse on the Operational Local Health Economy Outbreak plan which had been endorsed by Oldham Cares. The Joint Acting Director of Public Health (Consultant in Public Health, Health and Wellbeing) presented the information.

It was explained that this was an agreed joint plan between the Council Health Protection Team and Oldham Clinical Commissioning Group (CCG) to ensure clarity on operational roles and responsibilities for each responding organisation in the event of an outbreak. The document had been developed to supplement the “Greater Manchester Outbreak Plan” to ensure an effective and coordinated approach to the management of outbreaks and of communicable diseases within Oldham.

RESOLVED that the Operational Local Health Economy Outbreak plan be endorsed to support staff to engage in appropriate exercising to embed the multi-agency response to an outbreak and create familiarity over key tasks.

13

NUTRITION AND HYDRATION IN OVER 65S

A presentation on nutrition and hydration in over 65s was given by the Greater Manchester Nutrition and Hydration Oldham Programme Manager.

The Board was informed that malnutrition affected over 1M people in UK. One third of those admitted to hospital, presented this condition. It was explained that malnutrition was not a natural part of ageing and the cost to the NHS was superior to obesity. Malnourished people visited their GP twice as often as those who were well nourished and they had three times many hospital admissions.

The GM model to tackle malnutrition mirrored the Salford model; this was based on five principles: raising awareness, working together, identify malnutrition, personalised care, support and treatment and monitoring and evaluating. Through this model, Salford had saved £300,000 on NHS prescribing and had seen a reduction in hospital admissions.

The two year funded pilot project looked at replicating Salford model in five sites: Oldham, Bury, Bolton, Rochdale and

Stockport. Each area had a Public Health lead and a local Age UK partner. The aim was to raise awareness. Training would be offered to different organisation and an e-learning tool would be developed.

It was estimated that in Oldham there were 36,000 people over 65s and about 3,400 of these were at risk of malnutrition. Implementing this model could save £600,000 in prescribing costs per year.

The Board was presented with two of the resources utilised to identify malnutrition: the paperweight hand band tool which was a non-intrusive, non-clinical assessment tool and the one to one “Are You Eating Enough” booklet.

The programme had been in place for six months. So far 876 people had been reached. 98 people had been assessed and two people were found to be at risk. 41 people had been trained. The programme would be evaluated by Manchester University.

Members sought and received clarification / commented on the following points:

- Health Improvement, Thriving Communities and Make Every Contact Count. This new model would link with these work streams.
- Useful tool for Police Community Support Officers;
- How this model could be linked to the Transformation Programme;
- Food as enabler to fight social isolation, links to Ambition for Aging;
- MioCare and DomiCare members of staff could be trained on this model;
- Resources and BMI communities; request for one, inclusive booklet;
- Care at Home delivered by the independent sector – the Provider Forum would be another opportunity for delivering the training on the new model.
- To utilise a video clip to divulge the training – Age UK Salford added a video on their web-site.

RESOLVED that the Board recognise the work of the programme and support the efforts to raise awareness of the issue and to help embed the intervention into everyday interactions of staff and carers with people aged 65 and over who may be at risk of malnutrition and hydration.

14

DATE OF NEXT MEETING

RESOLVED that the next date and time of the meeting of the Health and Wellbeing Board to be held on Tuesday 18th December 2018 at 2 p.m. be noted. This would be a development session.

The meeting started at 2.00 pm and ended at 4.00 pm



HEALTH SCRUTINY
11/09/2018 at 6.00 pm

Present: Councillors McLaren and Phythian (Substitute) and Williamson

Also in Attendance:

Neil Crabtree	Head of Public Protection, Oldham Metropolitan Borough Council (OMBC)
Leanne Davis	Public Health and Wellbeing Manager, OMBC
Vicky Sugar	Strategy, Partnership and Policy Manager, OMBC
Fabiola Fuschi	Constitutional Service Officer, OMBC

1 **APOLOGIES FOR ABSENCE**

Apologies for absence were received from Councillors Ball, Leach, Taylor and Toor. Councillor Phythian attended as a substitute for Councillor Ball.

2 **DECLARATIONS OF INTEREST**

There were no declarations of interest received.

3 **URGENT BUSINESS**

There were no items of urgent business received.

4 **PUBLIC QUESTION TIME**

The following public question had been submitted by Mr. James Allen on 9th September 2018:

"Diabetes times put NHS England purposes diabetes changes (this was put on NHS England news) of which I received on the 06/07/18.

I would like this board take a look at this and ask the CCG's views on this item and bring these findings to the next Health Scrutiny.

I would like to ask:

- 1) What does this mean and what affect will there be for those who have diabetes 1 and 2 in Oldham*
- 2) After this as been done, will this board be taking this forward t GM Healt Scrutiny, to see what impact on this item as and how will it affect Oldham*
- 3) When this as been done, I would like to see this as a future item for the Health and Wellbeing board.*
- 4) I ask the chairs of health scrutiny takes this on board fully at local and GM level*

I hope we can get a good response from all levels from those who are diabetic in Oldham

Yours Faithfully
James Allen

Cllr. Jenny Harrison”

The following response was provided by Nadia Baig, Acting Director of Performance and Delivery, Oldham Cares, Health and Social Care for Oldham:



“Dear Mr Allen,

Thank you for your enquiry

The article quoted relates to proposals for changes to Quality and Outcomes Framework (QOF) payments to General Practitioners.

NHS England are commencing a review of these payments in the areas outlined. The approach being used is an evidence led process to ensure the best balance is found on value for money and patient outcomes across a broad range of areas, including diabetes.

QOF forms part of the General Medical Services (GMS) contract and changes are subject to negotiations. NHS England will work collaboratively to support this process, The outcomes of this review are not yet finalised.

Oldham Cares will follow the outcome of their consultation and support our residents and care providers to implement whatever changes are made in a way which is right for the people of Oldham.

Kind regards

Nadia”

5 **MINUTES OF PREVIOUS MEETING**

RESOLVED that the minutes of the meeting of the Health Scrutiny Sub-Committee held on 3rd July 2018 be approved as a correct record.

6 **MINUTES OF THE HEALTH AND WELLBEING BOARD**

RESOLVED that the minutes of the Health and Wellbeing Board meeting held on 27th March 2018 be noted.

7 **MINUTES OF THE GREATER MANCHESTER JOINT HEALTH SCRUTINY COMMITTEE**

RESOLVED that the minutes of the Greater Manchester Joint Health Scrutiny Committee meeting held on 14th March 2018 be noted.

8 **RESOLUTION AND ACTION LOG**

With regard to the Urgent Care Strategy, the Chair of the Sub-Committee agreed with the Acting Director of Performance and Delivery Oldham Clinical Commissioning Group (CCG) to

organise a workshop in late September, early October to share information and experience around urgent care services in Oldham. The Chair would ask the CCG officer to deliver a joint workshop to include obesity.

RESOLVED that:

1. The resolution and action log be noted.
2. A joint workshop on obesity and the Urgent Care Strategy be arranged in late September, early October, via the Acting Director of Performance and Delivery Oldham Clinical Commissioning Group

9

MEETING OVERVIEW

RESOLVED that the meeting overview be noted.

10

AIR QUALITY

Consideration was given to a report of the Director of Environmental Services which sought to update the Sub-Committee on the latest developments on air quality in Oldham and across Greater Manchester. The Sub-Committee had previously reviewed this matter in January and July 2018.

The Head of Public Protection attended the meeting to present the report and to address the enquiries of the Sub-Committee.

It was explained that Oldham Council had been requested by the Government to undertake a feasibility study to develop a list of measures to reduce nitrogen dioxide exceedance on a stretch of Oldham's bypass, the A62, in the shortest possible time. The feasibility study had been completed and submitted to the Department for Environment, Food & Rural Affairs (DEFRA) at the end of July 2018. The final version of the study would be published on 5th October 2018 and it would include the work completed by other local authorities in the North West.

The shortlist of measures identified as part of the Oldham's feasibility study were outlined. However, they had been discounted on the basis of lack of deliverability. None of the measures outlined were able to achieve compliance with the required reduction in nitrogen dioxide by 2021 on the stretch of road in question. Although the measures would not be taken forward as part of the feasibility study, some of them would still be implemented locally. Other measures would be progressed by Transport for Greater Manchester (TfGM).

It was stressed that a national initiative was necessary in order to change people's behaviour and to improve air quality. Locally driven plans would naturally be very limited in their impact due to the scale of changes needed.

Some questions that had been raised previously by Members of the Health Scrutiny Sub-Committee were answered:

- It was confirmed that areas within a 50 metres radius from the road side were exposed to traffic related emissions;
- Trees and foliage had the capacity to absorb fine particulate air pollution which had an adverse effect on health.

However, position and species of trees were very important in order to reduce particulate matter.

- Air pollution reduced with height.



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With regard to the approach to air quality across Greater Manchester, Members were informed that the regional feasibility study was being led by TfGM and it incorporated the Greater Manchester Air Quality Action Plan. The regional feasibility study had to be submitted by December 2018. A consultation process was currently taking place across Greater Manchester on the measures outlined in the draft regional feasibility study. A communication plan was in place to highlight the link between health and air quality and to emphasise the need for change in people's behaviour (i.e.: active travelling, cycling, use of public transport, etc.). Another proposal would be standardising taxi licenses across Greater Manchester in order to control vehicle age and gas emissions.

Members sought and received clarification / commented on the following points:

- Proposed measures to address air quality and their sustainability in the current financial climate – how could the Health Scrutiny Sub-Committee support the proposals outlined in the local and regional feasibility study? – it was explained that it was necessary to wait for TfGM's submission of the regional feasibility study, subject to the agreement of the ten local authorities in Greater Manchester.
- Clear air zones, diesel and approach taken in some European cities such as Frankfurt – It was explained that this needed to be done in conjunction with other measures so that people had choices.

RESOLVED that:

1. The summary of the outcome so far of the Oldham's local feasibility study be noted;
2. The response to the questions raised at Health Scrutiny in July 2018 in relation to the local feasibility study be noted;
3. The updates on the regional approach to air quality across Greater Manchester, being led by Transport for Greater Manchester be noted.
4. A progress report be presented in January 2019 with the view to draw the matter to the attention of the Leader of the Council and the Cabinet Members;
5. Air quality be added to the Mayor's Healthy Living Campaign with the view to have a coordinated approach to investigate the issue.

11

UPDATE ON TOBACCO CONTROL AND THE REVIEW OF THE COUNCIL'S SMOKING POLICY

Consideration was given to a report of the Public Health and Wellbeing Manager which sought to update the Sub-Committee on the Council's position on tobacco control. The report also outlined the proposed changes to the Council's current smoking

policy. This update followed a report that had been presented to the Sub-Committee in September 2017.

The author of the report attended the meeting to present the information and to address the enquiries of the Members.

It was reported that data released by Public Health England had indicated that from 2016 to 2017 Oldham's smoking prevalence rate had reduced. However, the accuracy of data could not be guaranteed as the population sample was very limited and the sample size for Oldham was not known.

Smoking prevalence in adults in routine and manual occupations had risen. Smoking at time of delivery rate had also increased. However, a Greater Manchester Smoking in Pregnancy Programme had recently been implemented. The programme worked to reduce the risks associated with smoking during pregnancy via specific interventions in groups of vulnerable women.

It was also reported that less people nationally accessed stop smoking services. Although the quality of service was good, the number of people who accessed it had reduced. Oldham Council commissioned Positive Steps to deliver a Stop Smoking Service. Although the service was part of a universal offer, it also targeted specific groups considered at high risk of inequalities.

With regard to the Council's smoking policy, the consultation on the proposal for a new smoke free policy had started. The trade unions had been consulted with the proposed changes. It had been resolved that e-cigarettes were to be treated the same as tobacco and not allowed on Council's properties. Site visits and further discussions had taken place with services which had a significant number of routine and manual occupations. However, it had been requested that a comprehensive communication plan be put in place leading up to the implementation date.

Members sought and received clarification / commented on the following points:

- Were resources sufficient to implement the new Council's smoking policy? – It was explained that Public Health needed an additional £5,000 to put in place a comprehensive communication plan to implement the new policy. Posters and leaflets needed to be displayed leading up to 1st December 2018 which would be the start date of the new policy.
- E-cigarettes as aid to stop smoking and new Council's policy – It was explained that there was no certainty that e-cigarettes did not harm health. The trade unions had asked that e-cigarettes be treated like tobacco and ban their use on Council's properties. However, the final decision would be taken by senior management.
- A progress report on tobacco control be presented to this Committee in September 2019



RESOLVED that:

1. The current tobacco control position in Oldham be noted;
2. The update and current position concerning the review of the Council's smoking policy be noted;
3. The Chair of the Sub-Committee meet with the relevant portfolio holder to explore opportunities for match funding to support Public Health with the additional resources to deliver the communication plan to promote the new Council's smoke free policy. The Chair would report on the outcome of the conversation at the next meeting;
4. The Public Health and Wellbeing Manager prepare information for the Chair to explain the need for additional funding for promotion materials with the Cabinet Member for Health and Social Care;
5. The Health Scrutiny Sub-Committee support a commitment from the Council, its leaders and senior managers to act as role models to all staff, partners and local businesses by fully supporting the implementation and roll out of the Smokefree policy.

12

COUNCIL MOTIONS

Council had approved a motion in July 2018 in support of the recent changes in mental health services for young people in the Borough and the introduction of a toolkit "Supporting young minds through tough times - the whole school approach to emotional health and wellbeing in Oldham".

The motion requested that the Lead Cabinet Member report to Full Council on progress made on the issue in the next 12 months.

RESOLVED that the Chair of the Health Scrutiny Sub-Committee meet with the Public Health Specialist to establish ownership of this issue at Cabinet portfolio level.

13

HEALTH SCRUTINY FORWARD PLAN

Consideration was given to the Health Scrutiny forward plan for 2018/19. The Chair of the Sub-Committee informed the other members that, following a meeting with the Consultant in Public Health, the items below would be added to the forward plan:

- Oral health in both children and older people;
- Adult mental health: including Mental Health Prevention Concordat, Connect 5 – both the training and train the trainers programme and 5 ways to wellbeing;
- Public health in primary care: including working with GP clusters on transformation pilots, NHS Health Checks;
- Social isolation and thriving communities.

The Chair also informed that, as part of his Healthy Living Campaign, the Mayor intended to set up a walking group in each of the 20 wards in Oldham. This could be linked to the Daily Mile programme that had been adopted in many schools in Oldham.

RESOLVED that:

1. The addendum to the forward plan be noted.

2. The Chair ask the Mayor how the Health Scrutiny could support the walking programme as part of the Mayor's Health Living Campaign.



Oldham
Council

14

DATE AND TIME OF NEXT MEETING

It was noted that the next meeting of the Health Scrutiny Sub-Committee would take place on Tuesday 23rd October 2018 at 6 p.m.

The meeting started at 6.00 pm and ended at 7.00 pm

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Resolutions and Actions from the November 2018 meeting of the Health and Wellbeing Board

Board Meeting	Agenda Item	Resolution / Action	Action Update
September	REFLECTIONS ON PROGRESS ACROSS THE OLDHAM PARTNERSHIP	RESOLVED that the Board consider and reflect upon the achievements, opportunities and challenges in Oldham in the context of the Health and Wellbeing agenda.	
	SPECIAL EDUCATIONAL NEEDS AND DISABILITIES (SEND) UPDATE	RESOLVED that: <ol style="list-style-type: none"> 1. The content of the briefing be noted; 2. The positive progress made against the Written Statement of Action (WOSA) since the last update in September 2018 be noted; 3. A detailed update would be provided to the Health and Wellbeing Board once the Minister has provided a response to the report from the Department of Education on Oldham's progress against the WSOA. 	Detailed update scheduled for Health and Wellbeing Board in January 2019
	LEARNING DISABILITIES STRATEGY	RESOLVED that: <ol style="list-style-type: none"> 1. The implementation of the strategy be fully endorsed; 2. The implementation of the strategy at local level be supported; 3. Board Members take ownership of the strategy and individually support its implementation; 4. The Oldham Learning Disability Partnership Board be given delegated responsibility for the implementation of the strategy. 	

	<p>OPERATIONAL LOCAL HEALTH ECONOMY OUTBREAK PLAN</p>	<p>RESOLVED that the Operational Local Health Economy Outbreak plan be endorsed to support staff to engage in appropriate exercising to embed the multi-agency response to an outbreak and create familiarity over key tasks.</p>	
	<p>NUTRITION AND HYDRATION IN OVER 65S</p>	<p>RESOLVED that the Board recognise the work of the programme and support the efforts to raise awareness of the issue and to help embed the intervention into everyday interactions of staff and carers with people aged 65 and over who may be at risk of malnutrition and hydration.</p>	

Meeting Overview

Oldham Health and Wellbeing Board

29 January 2019

Lees Suite

2pm – 4pm

No	Item	Timings
1 - 9	(1) Welcome, (2) Apologies, (3) Urgent business, (4) Declarations of interest, (5) Public question time, (6) Minutes from last meeting, (7) Health Scrutiny minutes, (8) Resolution and Action log, (9) Meeting Overview	2.00pm 10 mins
10	<p>Joint Strategic Needs Assessment <i>Katrina Stephens, Interim Director of Public Health</i></p> <p>For the Board to receive an update on the development of the JSNA, new intelligence products and an outline work plan for 2019/20</p>	2.10pm 30 mins
11	<p>Children and Young People’s Strategic Partnership <i>Ed Francis, Assistant Director Safeguarding and Partnerships</i></p> <p>For the Board to approve the approach to the development of the Children and Young People’s Strategic Framework and Strategy and endorse the approach to establishing the Children and Young People’s Strategic Partnership Board.</p>	2.40pm 20 mins
12	<p>SEND Update <i>Dr Shirley Woods-Gallagher, Assistant Director of Education (SEND) and Claire Smith, Executive Nurse, NHS Oldham CCG</i></p> <p>For the Board to receive a progress report on the implementation of the SEND Written Statement of Action</p>	3.00pm 30 mins
13	<p>Oldham’s approach to Child Food Poverty <i>Dominic Coleman, Principal Policy Officer (Food Economy)</i></p> <p>For the Board to receive an update on the recent Holiday Hunger pilots in Oldham, input into emerging strategic priorities that help tackle child food poverty and consider how they can support future planned activity</p>	3.30pm 20 mins
14	<p>Any other Business and Close <i>Chair</i></p>	3.50pm 10 mins
	<p>Next Meeting: 26 March 2019, 2pm Lees Suite, Civic Centre</p>	<p>Page 19</p>

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BRIEFING TO OLDHAM HEALTH AND WELLBEING BOARD

Oldham's Joint Strategic Needs Assessment

Portfolio Holder: Councillor Zahid Chauhan, Cabinet Member for Health and Social Care

**Report Author: Katrina Stephens, Interim Director of Public Health
Ext. 8686**

29 January 2019

Purpose of the report:

To update the Health and Wellbeing Board on the current status of Oldham's Joint Strategic Needs Assessment (JSNA), the establishment of the JSNA Sub-group and the outline work plan for 2019/20.

Background:

The Joint Strategic Needs Assessment (JSNA) is a process through which local strategic partners examine the current and future health and care needs of the local population to inform decision making and guide the commissioning of health, wellbeing and social care services. The Health and Wellbeing Board is responsible for the production and oversight of the JSNA, based on local health and wellbeing strategic priorities.

In September 2018, the Health and Wellbeing Board endorsed key principals for the production and maintenance of the JSNA and also agreed to the revised form and membership of the JSNA Steering Group (as a sub-group of the Health and Wellbeing Board) which will provide strategic oversight and governance of the JSNA process and products on behalf of Oldham Cares.

Oldham's current JSNA is available at <http://www.oldham-council.co.uk/jsna/>. Significant work has been undertaken in recent months to update the JSNA website content and this will continue as further products and resources are produced and uploaded onto the site.

The JSNA Steering Group, which will be chaired by the Cabinet Member for Health and Social Care, has been established and a meeting schedule for 2019 has been agreed. The first meeting of the sub-group was scheduled to take place on 24 January 2019.

Requirement from the Health and Wellbeing Board:

The Health and Wellbeing Board is requested to:

1. Note the update from the first meeting of the re-established JSNA sub-group that took place on 24 January 2019, including the outline work programme for 2019/20.
2. Note the progress made to date to update and refresh the content of Oldham's JSNA website.

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Report to HEALTH AND WELLBEING BOARD

Establishment of the Children and Young People's Strategic Partnership

Portfolio Holder: Cllr Amanda Chadderton, Cabinet Member for Children's Services

Officer Contact: Merlin Joseph, Interim Director of Children's Services

Report Author: Ed Francis, Assistant Director Safeguarding and Partnerships
Ext. 6671

29 January 2019

Purpose of the Report

In Summer 2018, Health and Wellbeing Board agreed that a revised approach was needed to strategic partnership working for children and young people in order to deliver the local ambition that Oldham is 'a place where children and young people thrive'.

The Board approved the formal establishment of a Children and Young People's Strategic Partnership Board which will oversee the development of both a Strategic Framework and a Children and Young People's Strategy. There is an existing high level Best Start in Life Plan (2016 – 19) reflecting previous priorities and partnership structures.

The Board endorsed the suggested approach to securing partner engagement and shared vision via a number of workshops.

This report sets out the proposals regarding the development of Oldham's Children and Young People's Strategic Framework and outlines the role of the proposed partnership board to deliver Oldham's ambition for our children and young people, within the wider GM context.

Requirement from the Health and Wellbeing Board:

The Health and Wellbeing Board is requested to:

- a) Endorse the approach to develop the Children and Young People's Strategic Framework and Children and Young People Strategy via a series of engagement workshops with Oldham Partnership Leaders and wider stakeholders including children and young people.
- b) Note and endorse the approach to establishing the Children and Young People's Strategic Partnership Board.

Establishment of the Children and Young People's Strategic Partnership

1. Background and context

1.1 Current position in Oldham

Oldham has a long history of working in partnership to improve outcomes for children and young people based on our understanding of local needs and priorities and in line with regional and national drivers. Historically Oldham had a Children's Trust Board which evolved into the Best Start in Life Partnership. It was agreed by Health and Wellbeing Board, that it would be beneficial to review and ensure clarity of purpose of Oldham's strategic arrangements around the Children and Young People's agenda. As such it was agreed that the governance arrangements would be refreshed within an agreed strategic framework and a new overarching partnership board arrangement would be established to bring partners together in a formal way to ensure delivery of our ambition of Oldham being 'a place where children and young people thrive'.

1.2 Greater Manchester Children's Plan

The Greater Manchester vision is to 'make Greater Manchester (GM) one of the best places in the world to grow up, get on and grow old.'

A draft Greater Manchester Children's Plan has been developed which outlines the GM context and ambition for outcomes for the children and young people of Greater Manchester and sets out seven key priority areas of focus which reflect the existing priorities of the Greater Manchester Strategy and the GM Children's Health and Wellbeing Framework.

The seven priorities in the GM Children's Plan are:

- **School Readiness** – The best start in life and the right support to be ready to learn are crucial factors for long term successful outcomes for children
- **Quality Education and Outcomes** – Increasing the quality of education and educational achievement, to match skills and academic achievement with the jobs of the future.
- **Special Educational Needs and Disabilities** – All children and young people deserve the right to achieve their potential and a specific focus on those with SEND will help us support them to have the right start in life
- **Looked After Children and Care Leavers** – Fulfilling our individual and combined corporate parenting responsibilities to these children and young people to enable them to have the support and opportunities that should be available to all.
- **Ready for Life** – Equipping young people with the support they need to make the transition to adulthood effectively and seamlessly, becoming the next generation of parents, workers and leaders.
- **Healthy children and young people** – The best health possible adds so much to the quality of life and the ability to live it to the full. We want all children and young people to have the best health they can regardless of where they live or any conditions they were born with.
- **Safe children and young people** – Safety is a complex issue and supporting children and young people to keep themselves safe, plus intervening to support and if necessary protect them when they are less than safe, is a crucial responsibility for us all. Safeguarding is everyone's responsibility and we need to know what our role is if we are to make GM as safe as possible for our children and young people.

The above priorities are not intended to replace the priorities set in each local authority but should act as a reference point for GM's collective aims and in the development of individual organisational and district level plans.

1.3 Local Drivers

There are a number of key established and emerging local drivers that set the context in which Oldham's approach to improving outcomes for children and young people are rooted

GM Innovation Programme - Oldham Family Connect

Funding has been made available for innovation work across GM as part of the wider settlement from DfE 'Targeted Innovation and Reform Fund for GM' and as part of this innovation programme, Oldham is working to adopt the Stockport Family Model. 'Oldham Family Connect' will help to support families at the margins of statutory intervention and ultimately reduce the demand and need for statutory intervention. Linked to this will be the implementation of the Strengthening Families approach to social care and partner practice around safeguarding. This approach links to the Thriving Communities and Place Based Working agendas.

A Partnership for Education in Oldham

The Council and its education partners (schools and settings, academies, Multi Academy Trusts and local dioceses) are driving ahead with embedding a self-improving system led approach in Oldham. The partnership links will be further strengthened to ensure that all support and challenge can be targeted appropriately by further developing the intelligence of schools and academies which will improve outcomes for children and young people and increase the percentage of Oldham schools that are judged as good or better by OFSTED.

Although Opportunity Area and Oldham Education Partnership funding is time limited, a number of transformational initiatives are underway working closely with the Local Authority and all partners, for example, the approach to emotional and mental health in schools which if proven effective will shape future responses and investment decisions.

Work of the Opportunity Area and the Oldham Education Partnership has a central focus on School Improvement including Leadership Development, improving Teaching and Learning through School to School Support, Professional Development and strategic Oldham wide projects around Literacy and mathematics. These areas of work will lead to increased outcomes for Oldham's children and young people.

Ensuring children are school ready has been prioritised for significant investment utilising Opportunity Area support, this includes Improving children's speech, language and communication (SLC) and early literacy skills as a key focus area for Oldham.

Early Years/Right Start

The primary aim of the Right Start model of integrated delivery is to improve Early Years outcomes and the 'school readiness' of Oldham's children. As we approach the end of year 3 of the model, there will be a review of its success to date and in the light of other local developments a determination of whether substantial changes in approach are required.

Universal child health services are delivered via this model and the challenge of meeting increasing targeted/specialist demand whilst delivering mandated universal services will be addressed in the review.

Early Help

The Early Help offer, as directly delivered and commissioned by the Council, is currently subject to review within the wider context of local preventative approaches across all age groups and partner organisations. The outcome of the review will have an impact on current service constructs.

Statutory Safeguarding Arrangements

In line with legislative changes, the Council, CCG and Police are required to work with wider partners to establish revised local arrangements. The current arrangements under the Local Children's Safeguarding Board will be revised to reflect the shared statutory responsibility across the three agencies.

The above list is not exhaustive but due to the substantial interdependencies demonstrate the need for the Children and Young People Strategic Partnership to 'hold the ring' and ensure join up.

The other key dimension is the place of children and young people's agendas with Oldham Cares. There are current examples of successful partnership working around areas such as SEND and mental health but unlike adult health and social care agendas the Oldham Cares footprint does not stretch across the entirety of the children and young people's agenda.

2. Oldham Children and Young People's Strategic Partnership

Improving outcomes for children and young people requires action from across the system, with partners working together to support children, young people and families. A strong children and young people's partnership is needed to coordinate this approach and provide support and challenge to drive progress.

The Children and Young People's Strategic Partnership Board will formally bring partners together to ensure delivery of our ambition of Oldham being 'a place where children and young people thrive'. The Board will oversee the progress made towards achieving our shared objectives and partners will support and challenge each other to ensure that collectively, and as individual organisations, we fulfil our commitment.

The Partnership Board is to be chaired by Cllr Amanda Chadderton, Cabinet Member for Children's Services and will be accountable to the Health and Wellbeing Board. It is anticipated that the Partnership Board will fulfil the system governance arrangements previously held by the Best Start in Life Partnership Board and will hold the oversight and accountability function for the Children's and Young People's agenda in Oldham.

In addition to the establishment of the Partnership Board, Health and Wellbeing Board also approved the outline set of key priority outcomes for all Oldham children and young people. It was agreed that in order to thrive, it is essential that our children and young people:

- Are safe and feel safe
- Are as healthy as they can be, including emotionally and mentally
- Enjoy growing up in Oldham and do well in the early years, school and college
- Have things to do and opportunities to contribute to their communities
- Are supported to make the successful journey into adulthood, work and independence

A key objective for the Partnership Board will be to ensure the child and young person's voice is evidenced in the discharge of its function and that ongoing engagement and co-production become embedded into partnership work.

The Partnership Board will develop its own set of Key Performance Indicators drawn from existing KPI's across the system. Members of the partnership will play a crucial role in delivering our ambition and will represent statutory and non-statutory partner organisations.

3. Strategic Framework for Children and Young People

In addition to the establishment of the Children and Young People's Strategic Partnership Board, it was also agreed that a Strategic Framework would be developed. The Framework will set out how Oldham's partner agencies intend to deliver the ambition for our children and young people and identifies how by working together our key organisations and most importantly our children, young people and their families can create and sustain a great future where everyone has the chance to thrive wherever they live in the Borough and whatever challenges they might face.

The high level outcomes agreed by Health and Wellbeing Board are included in a draft strategic framework (Appendix 1) that sets out a proposed approach for the Council and its partners to take in achieving the ambition.

It is anticipated that, alongside the high level outcomes, the framework will also set out the key commitments that Oldham partner agencies agree to make to children and young people, such as:

- Every Oldham child will be supported to have the best start in life.
- Every Oldham child will be start school ready to learn.
- Every Oldham child will be prepared for adult life through their school education.
- Every Oldham child will be have the opportunity to study at a school rated good or better.
- Every Oldham child will be supported to achieve their ambitions for post-16 education.
- Every Oldham child will be supported to enjoy good mental wellbeing and experience the best possible health outcomes throughout life
- Every Oldham child will be offered the necessary protection and support if and when they need it.
- Every Oldham child will be supported to make their voice heard to help design and improve children and young people's services.
- Every Oldham child will be supported to enjoy being a part of and make a difference in their local community.

The attached draft Strategic Framework and the suggested key commitments are to be used as a starting point to enable key stakeholders from across the partnership to co-produce the final framework via a series of engagement workshops. The final product will then be jointly owned by all partners and will ensure clarity of purpose and effective governance arrangements for Oldham's key children and young people's agendas and transformation programmes.

The framework will also ensure alignment to the emerging GM landscape including the priorities set out in the Greater Manchester Health and Wellbeing Framework for Children and Young People and the emerging GM Children's Plan.

4. Children and Young People Strategy

Once developed by the Oldham Partnership, the Strategic Framework will then be the basis on which the Children and Young People's Strategic Partnership Board establishes the Oldham's Children and Young People Strategy 2019 – 2022 and associated action plan. The Partnership Board will be responsible for ensuring that the Strategy's action plan is progressed and will provide regular updates to the Health and Wellbeing Board.

5. Joint Strategic Needs Assessment

The Health and Social Care Act 2012 places a joint and equal duty on Councils and CCGs to undertake the Joint Strategic Needs Assessment (JSNA) through the Health and Wellbeing Board.

The JSNA is a process through which local strategic partners examine the current and future health and care needs of the local population to inform decision making and guide the commissioning of health, wellbeing and social care services.

Oldham's Health and Wellbeing Board has established a JSNA sub-group to oversee the JSNA process and agree the JSNA work plan.

The role of the Children's Strategic Partnership in relation to the JSNA is therefore to both inform the JSNA work plan (via the JSNA sub-group) and to ensure that strategies and commissioning related to children and young people reflects the needs identified in the JSNA.

6. Proposed Next Steps

6.1 Engagement and Co-production

In consultation with the interim Director of Children's Services and the Lead Member it was decided that in order to ensure that children and young people are high up on corporate and partner agendas with a shared vision, a workshop based approach to the co-production of the strategic framework in advance of the first meeting of the new partnership would be beneficial. We have engaged the Staff College to develop a proposal for two workshops each with a different emphasis as detailed below.

Programme outline

The aim of the workshops is to:

- develop the vision and ambition for the Council and its partners,
- promote collaborative thinking, collective accountability and the open exchange of ideas through an iterative way of working based on co-production of both planning and delivery.

Based on discussions between The Staff College and the Council the following programme of events and support has been proposed

Workshop 1 - ½ day workshop (Thursday 7 February – 9am – 12.30pm)

The initial workshop will involve senior leaders from across the Oldham Partnership who will work together on:

- creating a common moral purpose
- understanding the requirements and context for change in these complex times
- establish a sense of priority for work which responds to the messages from children
- look at their role as leaders in implementing change in Oldham so that children thrive.

Workshop 2 - 1 day workshop

This workshop will involve a wider group of systems leaders and will develop and begin to implement some of the themes and outcomes from workshop 1.

The Staff College are also proposing that an optional extra 4 days are included to use on a draw-down basis when required to support any follow up work arising from the two workshops.

Evaluation

The Staff College will evaluate the workshop sessions and will feedback to the Council and partners.

There is also an option to have a deeper evaluation of the impact that the College's input has had on a broader scale. This will need further discussion around broader objectives and to set some parameters.

- 6.2** Following the completion of the workshops, the product of which will be a co-produced and jointly owned Strategic Framework, the Children and Young People's Strategic Partnership Board will be formally established with agreed membership and terms of reference.

7. Requirement from Health and Wellbeing Board

- a) Health and Wellbeing Board is asked to approve the approach to establish the Children and Young People's Strategic Framework and Children and Young People Strategy via a series of engagement workshops with Oldham Partnership Leaders and children and young people.
- b) Health and Wellbeing Board is asked to note and endorse the approach to establishing the Children and Young People's Strategic Partnership Board

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Oldham: A place where children and young people thrive

Strategic Framework for Oldham's Children and Young People 2019 – 2022

Oldham: A place where children and young people thrive

This document sets out how Oldham's partner agencies intend to deliver the ambition for our children and young people and identifies how by working together our key organisations and most importantly our children, young people and their families can create and sustain a great future where everyone has the chance to thrive wherever they live in the borough and whatever challenges they might face.

In order to thrive we know it's essential that our children and young people:

- are safe
- are as healthy as they can be
- enjoy growing up in Oldham and do well in the early years, school and college
- have things to do and opportunities to contribute to their communities
- are supported to make the successful journey into adulthood, work and independence.

We know that for some living in Oldham achieving these outcomes will be more difficult for a variety of reasons including poverty. For children and young people with special educational needs (SEND) and for those who are or have been in care or subject to abuse and neglect we will work to ensure targeted and specialist support is directed to best effect.

This framework will be underpinned by a new **Children and Young Person's Strategy** and the progress against our key delivery programmes will be overseen by the **Children and Young People's Strategic Partnership Board**.

#ourbit

Working with partners to make Oldham a safe place for children and young people to grow up, providing good and outstanding schools and giving children the opportunities to develop their talents and interests.

We as key partner organisations in Oldham will work together to create a safe place for every child and young person in Oldham to grow up, with good and outstanding schools and opportunities for you to develop your talents and interests. We will listen to you, your parents and those who care for you to ensure our offer to you is the best it can be.

#yourbit

Taking advantage of all the opportunities provided at school and college, working with us to ensure you succeed.

As children and young people growing up in Oldham you will help us look after your local area and show your passion and enthusiasm for the place you live. You will take advantage of the learning on offer through school and college and work with us to ensure you thrive.

#result

Children and young people from all over the borough enjoying their childhood, reaching adulthood having completed their goals.

Wherever you live in the Borough and whatever your background you and your friends have a great childhood and teenage years and your journey to adulthood is what you want it to be.

If Oldham had 100 Children and Young People

51 would be boys, 49 would be girls



56 would be White British and Irish. 19 would be Pakistani Asian and 14 would be Bangladeshi Asian. 1 child would be Black, at least one of whom would be Black African.

5 would be Children in Need. Fewer than 1 would be Looked After and fewer than 1 would be subject to a Child Protection Plan

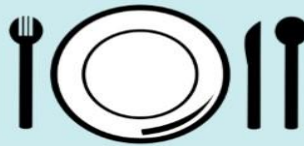
Fewer than 1 would be at risk of Child Sexual Exploitation.

21 would be living in families in receipt of out of work benefits or tax credits where their reported income is < 60% median income

19 would be living in workless households.

10 would have a special educational need. 2 would have an Education, Health and Care plan, most probably for Speech, Language and Communications Needs.

17 would be eligible for free school meals



Out of 11 children in reception, 1 would be obese and 1 would be overweight. Out of 11 children in Year 6, 2 would be obese and 2 would be overweight.

Out of 5 five year olds, 1 would have one or more decayed, filled or missing teeth.

Health and wellbeing needs of Children and Young People in Oldham

Overall, comparing local indicators with England averages, the health and wellbeing of children in Oldham is mixed. For most outcomes there are substantial inequalities in the borough. These inequalities and outcomes overall are strongly linked to levels of poverty and inequality in the borough.

- Infant and child mortality rates are worse than the England average and appear to be deteriorating. The infant mortality rate is worse than England with an average of 21 infants dying before age 1 each year. Recently there have been 11 child deaths (1-17 year olds) each year on average.
- 13.3% of women smoke while pregnant which is worse than England. There are significant inequalities in rates of smoking in pregnancy in the borough (from c.1% in Saddleworth to c.35% in Hollinwood).
- Breastfeeding rates are worse than the England average. 66.6% of mothers initiate breastfeeding. By 6 to 8 weeks after birth, 38.1% of mothers are still breastfeeding.
- There have been significant improvements in children's oral health in recent years, however rates of dental decay remain worse than the England average.
- Approximately, 1/3rd of 5 year olds have one or more decayed, filled or missing teeth.
- Levels of child obesity are similar to England. In Oldham 12.2% of children in Reception are overweight and 10.2% of children are obese. The proportion who are overweight rises slightly to 13.9% by year 6, however the proportion who are obese more than doubles to 21.2%. There is a strong correlation between obesity and deprivation in Oldham.
- Immunisation uptake in Oldham is good with coverage levels for MMR and Dtap /IPV / Hib immunisation, meeting minimum recommended coverage (95%). By age two, 95.1% of children have had one dose of MMR.
- There have been significant improvements in teenage pregnancy rates over the past decade. Overall numbers of teenage pregnancies are still relatively small which can make monitoring of trends difficult, however recent data suggests that rates may be beginning to increase and the current teenage pregnancy rate is worse than England, with 119 girls becoming pregnant in 2016.

- The rate of child inpatient admissions for mental health conditions at 47.6 per 100,000 is better than England and the rate for self-harm at 346.8 per 100,000 is better than England.
- The rate of alcohol-related hospital admissions among children and young people has fallen, and is now in line with the England average.
- The rate of hospital admissions for unintentional or deliberate injuries to children aged 0-14 has fallen in recent years but remains higher than the England average.

Improving outcomes for children and young people requires action from across the system, with partners working together to support children, young people and families. A strong children and young people's partnership is needed to coordinate this approach and provide support and challenge to drive progress.

What are Oldham's Children and Young People telling us?

From 2013 to 2018, Oldham's young people cast almost 80,000 votes as part of the annual Make Your Mark Survey organised by the UK Youth Parliament.

Oldham's Top 5 for 2018 were:

- 1) Put an end to knife crime
- 2) Let's tackle homelessness
- 3) Equal Pay for Equal Work
- 4) Mental Health
- 5) Curriculum for Life

The top issues for Oldham young people have been:

2013 – Votes at 16
 2014 – Exam Results
 2015 – Living Wage
 2016 – Tackling Racism
 2017 – Work Experience Hubs
 2018 – Put an end to knife crime

Recurring issues have been:

- Curriculum for Life
- Mental Health
- Votes at 16
- Transport
- Support youth services

These findings inform the work of our Youth Council and are also a checklist against our strategy and key delivery programmes including those wider programmes which cut across the age ranges.

We also spent time in 2017 talking to young people about what 'helps and hinders' them in achieving a range of outcomes. We have gathered a wealth of information but one highlight is the role of adults whether in families, schools, colleges or other settings in supporting a young person's ambition to achieve. The consultation also emphasises how our young people want to grow and develop including making a contribution to their communities.

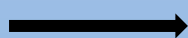
The Oldham ambition - a place where children and young people Thrive

Partners working together to ensure Oldham's children and young people:

- are safe and feel safe
- are as healthy as they can be
- enjoy growing up in Oldham and do well in the early years, at school and college
- have things to do and opportunities to contribute to their communities
- are supported to make the successful journey into adulthood, work and independence.

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From Birth
to Adulthood



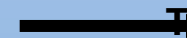
Early Years



School Years



Teenage Years



How we are driving improvement – our key delivery programmes

'Getting to Good' in Children's Social Care and Early Help – *improving outcomes for our most vulnerable*

SEND improvement programme – *creating an outstanding SEND offer across education, health and care*

Opportunity area programme – *improving social mobility for our children and young people*

Right Start 0-5 programme – *giving children the best start in life*

Start-well integration programme – *developing the best pathways across health and care*

Health improvement programme – *improving the health and wellbeing of all children and young people and reducing inequalities*

Education partnership programme – *transforming Oldham's education offer*

Our ambition sits within the overarching model for the borough

Thriving Communities

- Young people who are proud to be from Oldham and contribute to their local community
- Young people who are supported by and within their local communities to be the best they can be.

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Inclusive economy

- Young people start school ready to learn, and leave schools with the qualifications and experience to be successful in work
- Provision of good opportunities following secondary education (further education, apprenticeships, work experience and full time employment).

Co-operative Services

- A commitment to listen and include children in decisions made about them, and in the design of their services
- Integrated services that work in partnership with the young person and their family, ready to provide support when needed

The Children and Young People Strategic Partnership – Holding the Ring

In previous years Oldham has had a Children's Trust Board which evolved into the Best Start in Life Partnership. We now intend to establish the Children and Young People Strategic Partnership to bring partners together in a formal way to ensure delivery of our ambition.

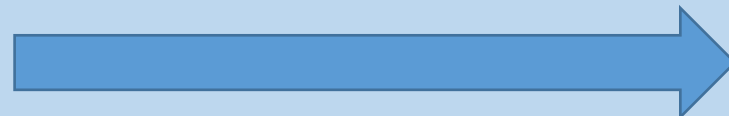
The Partnership will oversee the progress in achieving our objectives and partners will support and challenge each other to ensure that collectively and as individual organisations our commitment to ensuring Oldham's children and young people thrive is relentless. In fulfilling its function, the Partnership will hold to account those thematic partnerships which have a particular area of improvement focus.

Whilst the partnership will work alongside other key strategic partnerships within the borough it will be accountable to the Health and Wellbeing Board.

In line with statutory requirements, Oldham Council has a Director of Children's Services and a Lead Member for Children's Services. Both these individuals will play a key role in driving success and be the lead representatives within the Greater Manchester governance structure for Oldham's children and young people. The Lead Member will chair the Children and Young People Strategic Partnership.

The Partnership will develop its own set of Key Performance Indicators drawn from existing KPI's across the system. Members of the partnership will play a crucial role in delivering our ambition and will represent statutory and non- statutory partner organisations.

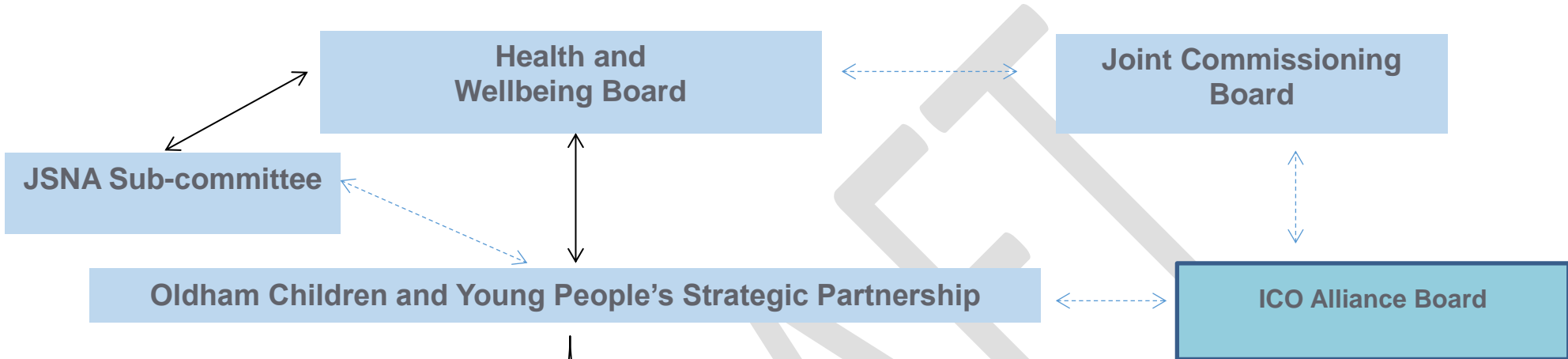
Delivery



Impact

Local Governance – How it fits together

Overview and Scrutiny/
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Key Thematic Delivery Partnerships

- SEND Partnership & SEND Inspection Development Group
- Looked After Children Steering Group
- Local Safeguarding Children's Board
- Early Years & Child Care Board (currently under review)
- Emotional Wellbeing & Mental Health Partnership
- Corporate Parenting Board
- Teenage Pregnancy & Sexual Health Board
- Youth Justice Board
- Oral Health Board
- Opportunity Area board
- Oldham Education Partnership
- Primary School Heads
- Secondary School Heads

Our ambition aligns with the Greater Manchester Health and Wellbeing framework for children and young People



1 – To develop all relevant plans, policies and programmes with children and young people and their families, reflecting the realities of their experiences and based upon a Children’s Charter.



2 – To support the early life course of a child, starting with pre-conception right through to a child’s early years, enabling children to be school ready, especially those children with special needs.



3 – To invest in mental health and resilience for children and young people, from pre-school right through to young adulthood.



4 – To protect children and families at risk and strive to ensure that disadvantaged children become healthy and resilient adults.



5 – To work in partnership with schools to equip them to play a pivotal role in improving children’s safety, physical and mental health and help children with special needs to achieve their goals.



6 – To reduce unnecessary hospital attendances and admissions for children and young people particularly those who have long term conditions such as asthma, diabetes and epilepsy.



7 – To ensure that transition of care for young people to adult services meets their needs and ensures continuity of high quality care.



8 – To develop a modern, effective, safe and sustainable workforce that delivers children and young people’s services, ensuring we have the right people with the right skills and values in the right places.

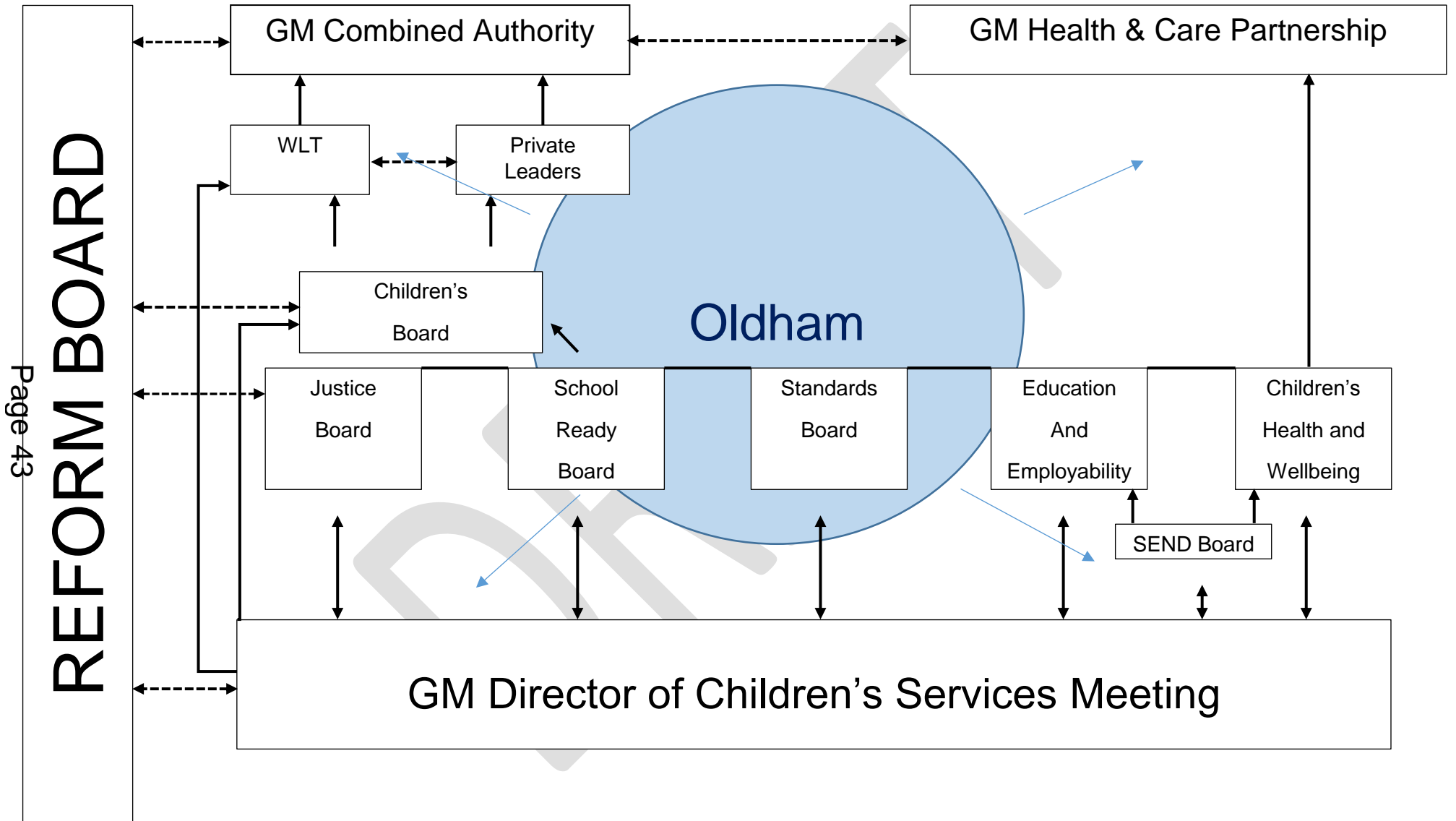


9 – To use the power of digital technology and a commitment to joining up services to give children, young people and their families more control over how and when they receive services.



10 – To be transparent in sharing accessible information that will be useful to children, young people and their families in making choices about services and which will also help hold us to account for our performance.

Our place in the GM Structure for Children and Young People



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Report to HEALTH AND WELLBEING BOARD

SEND Update on progress against the Written Statement of Action (WSOA)

Portfolio Holder: Cllr Paul Jacques, Cabinet Member for Education & Early Years

Officer Contact: Merlin Joseph, Interim Director of Children's Services

Report Author: Andrew Sutherland, Director of Education, Early Years and Skills
Ext. 1021

29 January 2019

Purpose of the Report

Health and Wellbeing Board have been receiving regular updates regarding Oldham's progress against its Written Statement of Action (WSOA) in relation to the Special Educational Needs and Disability (SEND) Inspection by Ofsted & Care Quality Commission (CQC) in October 2017. As requested by the Board in September 2018, this report provides a detailed progress update and the current position with reference to the WSOA.

Executive Summary

As the Board will be aware Oldham has been subject to bi-monthly joint monitoring/support meetings from the DfE/NHS England in relation to its progress against the WSOA. The outcome of the last meeting in September 2018 was very positive with confirmation of the forward direction of travel and continuous improvements made across all areas of the WSOA. It was agreed that 4 of the 5 priority areas of the WSOA are RAG rated 'Green' with recognition of the work being progressed on the remaining 'Amber' priority area in relation to Education Health Care Plans.

Given changes in the Inspection process by Ofsted all local areas with a WSOA for SEND will now have 'revisit' (re-Inspection), which for Oldham is anticipated to take place anytime from March 2019 onwards. As a result Oldham's bi-monthly meetings with the DfE/NHS England will continue and Oldham will now not receive a letter from the Minister on its progress against the WSOA until after its revisit.

Recommendations

To note the continued good progress being made in relation to SEND and note the contents of the report.

SEND Update on progress against the Written Statement of Action (WSOA)**1 Background**

- 1.1 Given the SEND Inspection by Ofsted & Care Quality Commission (CQC) in October 2017 and subsequent submission of a Written Statement of Action (WSOA), Oldham has been subject to bi-monthly joint monitoring/support meetings with the DfE/NHS England. These meetings have focused on Oldham's progress against the WSOA with 5 meetings having taken place to date.
- 1.2 The outcome of the last bi-monthly meeting in September 2018, following submission of progress, was very positive with confirmation of the forward direction of travel and continuous improvements made across all areas of the WSOA. It was agreed that 4 of the 5 priority areas of the WSOA are RAG rated 'Green' with recognition of the work being progressed on the remaining 'Amber' priority Area 3 in relation to Education Health Care Plans. The DfE/NHS England acknowledged that there is clear and accountable ownership of the SEND agenda across the local SEND Partnership with commitment and continued focus on SEND from senior leaders. The involvement and engagement of parents and carers in the SEND governance structure in ensuring a truly collaborative and co-productive system was also acknowledged.
- 1.3 Further to the regular updates provided to Health and Wellbeing Board, this report provides a further update on progress since the last meeting and the current position with reference to the WSOA. This report also contains information on some key related areas of work for information.

2 Current Position

- 2.1 Oldham's progress against the following priority areas of concern highlighted in the October 2017 Inspection was reviewed by the DfE/NHS England at the last bi-monthly meeting in September 2018 with each RAG rated as;
- Area 1: Potential non statutory compliance - **GREEN**
 - Area 2: Effective Leadership - **GREEN**
 - Area 3: EHC Process and improvement of the quality of EHC Plans - **AMBER/GREEN**
 - Area 4: Transport - **GREEN**
 - Area 5: Attainment, attendance, exclusions - **GREEN**
- 2.2 The DfE/NHS England recognised the work being progressed on the 'AMBER/GREEN' priority Area 3, particularly in relation to the timeliness of Education Health Care Plans within the 20 week statutory timescale. Significant progress has been made with reference to the timeliness of issuing of plans with January 2019's figure being 100% (the DfE published national average is 64%) with a similar figure predicted for February 2019. This has resulted in a more robust process being put in place to ensure that assessments are completed and plans issued within the required timeframe. There has also been the addition of permanent staffing capacity within the SEND Service with a clear focus on prioritising the timeliness of plans as well as quality.
- 2.3 The meeting with the DfE/NHS England in September 2018 was anticipated to be the final bi-monthly meeting prior to the DfE submitting its report on Oldham's progress against the WSOA to the Minister for consideration and response by letter to the Council/CCG.

However the DfE announced in November 2018 on changes to the Inspection process by Ofsted including proposed 'revisits' to local areas with a WSOA for SEND. The DfE has now confirmed that as a result of this, Oldham will now not receive a letter from the Minister on its progress against the WSOA until after its revisit (re-Inspection), which is anticipated to take place later this year.

2.4 As part of the new process Oldham's bi-monthly monitoring/support meetings with the DfE/NHS England will also continue until the revisit has taken place. As such a meeting is scheduled for 23rd January 2019 as a continuation of these and will focus on priority Area 3 which will include the quality and timeliness of EHC Plans and the preparation for the revisit by Ofsted/CQC.

2.5 A Voice of the Child corporate strategy, which includes SEND, has been developed with various forms of engagement and involvement with children and young people already taking place across numerous services. Work to deliver the strategy will be coordinated under each of the agreed objectives set within the document. Communications plans for each area of activity will be developed to ensure we meet identified outcomes. The objectives within the Voice of the Child corporate strategy include:

- Making sure that every child and young person, who would not traditionally engage with the local authority, can access information and support when they need it.
- Reviewing current organisational approaches to service delivery, how they may or may not involve young people within their planning process and ensure that they include an approach where the 'voice' is fed back and acted upon, where appropriate.
- Engaging with staff, local leaders and partners to ensure they understand their actions impacts on the perceptions of Oldham from a children and young person (both at home and in work).

2.6 In order to enable members of the Board to engage with Children and Families, all members of Health and Wellbeing Board are invited to attend the SEND Event on Sunday 3 February 2019, 12-3pm at the Oasis Academy School. This will be a real opportunity for informal feedback, engagement and consultation with parents, carers, children & young people and local residents on a range of SEND related services for multi-agencies and partners.

3 **Key Issues for Health and Wellbeing Board to discuss**

3.1 How can the Board support the work of the local SEND Partnership in improving outcomes for children and young people with SEND in Oldham?

4 **Key Questions for Health and Wellbeing Board to Consider**

4.1 Is there anything the Board would like the local SEND Partnership to consider in preparation for the revisit (re-Inspection)?

5. **Links to Corporate Outcomes**

5.1 The SEND agenda fits within all of the Council's corporate outcomes of;

- An Inclusive Economy where people and enterprise thrive;
- Thriving Communities where everyone is empowered to do their bit;
- Co-operative Services with people and social value at their heart.

6 **Additional Supporting Information**

6.1 N/A

7 **Consultation**

7.1 N/A

8 **Appendices**

8.1 N/A



Report to HEALTH AND WELLBEING BOARD

OLDHAM'S APPROACH TO HOLIDAY HUNGER TO HELP REDUCE CHILD FOOD POVERTY

Portfolio Holder: Councillor Peter Dean, Deputy Cabinet Member for Neighbourhoods Services and Chair of Growing Oldham: Feeding Ambition Partnership

Officer Contact: Rebekah Sutcliffe, Strategic Director of Reform

Report Author: Dominic Coleman, Principal Policy Officer
Ext. 5443

29 January 2019

Purpose of the Report

The purpose of this report is for the Health and Wellbeing Board to:

- 1) Receive an update on the Holiday Hunger pilots in the Summer and Christmas holidays in Oldham.
- 2) Provide input on emerging strategic priorities to help tackle child food poverty.
- 3) Consider how members can support future planned activity on Holiday Hunger approaches.

Requirement from the Health and Wellbeing Board

The Health and Wellbeing Board is required to;

- (i) review the information in the report and,
- (ii) to consider the following questions:
 - 1) Are there any key strategic priorities that would support either future holiday hunger provision or an approach to child food poverty?
 - 2) How can we position Oldham to access future funding to support holiday hunger provision?
 - 3) How can the provision of enrichment activity during school terms be improved and increased sustainably, including additional areas?
 - 4) How can the pilot work collaboratively with schools to link to existing activities and to communicate awareness to those children and young people who will benefit?

OLDHAM'S APPROACH TO HOLIDAY HUNGER TO HELP REDUCE CHILD FOOD POVERTY

Background

The summary below contains background information on Food Poverty in the UK, Greater Manchester and Oldham from initial desktop research.

UK

- In the UK, the Trussell Trust has given out 658,058 food parcels, including at least 200,000 to children (many of which are school age)¹
- Four out of five teachers say some of their pupils are coming to school hungry²
- More than four in five parents in food poverty worry that they will struggle to provide nutritious food for their children in the near future and more than 50% of these parents have gone without food to feed their family, with a quarter doing so on a weekly basis or more often.³
- The drivers of food poverty are complex - they include the affordability, availability and accessibility of food, and whether individuals are able to consume an adequate quality or sufficient quantity of food for health

Greater Manchester

- 15% of people in Greater Manchester skip meals because they do not have enough money to spend on food. *Source: Greater Manchester Poverty Commission*
- One in 10 people in Greater Manchester said they skipped meals so a family member could eat, the joint highest number in the UK along with Glasgow and Birmingham. *Source: Greater Manchester Poverty Commission*
- One in five people in the region have cut down on buying as much fruit and vegetables because they cannot afford them. *Source: Greater Manchester Poverty Commission*
- 15% of people in Greater Manchester said they had to borrow money to buy food - the highest proportion of all places surveyed in the UK by Kellogg's. *Source: Manchester Evening News*

Oldham

- Oldham Food Bank provided 7,435 three day emergency food parcels to people in crisis in the last year (primary referral is low income, benefit delays, benefit changes, debt).⁴
- Of this, 2,547 three day emergency food parcels went to children⁵
- Child Holiday Meals account for 0.76% of primary referral causes – though the causes and interdependencies of poverty can reflect a variety of referral causes⁶
- Oldham has an estimated 24,500 people in food poverty (10.7% of the population)⁷

¹ <https://www.trusselltrust.org/news-and-blog/latest-stats/mid-year-stats/> (2018)

² https://www.kelloggs.co.uk/content/dam/europe/kelloggs_gb/pdf/R3_Facts%20about%20Food%20Poverty%20ReportFINAL.pdf (2016)

³ <https://www.trusselltrust.org/wp-content/uploads/sites/2/2015/06/1-in-5-parents-struggling-to-feed-children-1.pdf> (2015)

⁴ <https://oldham.foodbank.org.uk/2018/04/24/7435-emergency-food-supplies-given-to-local-people-in-last-year-oldham-foodbank-reveals/> (2018)

⁵ <https://oldham.foodbank.org.uk/2018/04/24/7435-emergency-food-supplies-given-to-local-people-in-last-year-oldham-foodbank-reveals/> (2018)

⁶ <https://oldham.foodbank.org.uk/2017/11/07/new-figures-show-3506-emergency-food-supplies-given-to-local-people-by-oldham-foodbank-in-six-months/>

⁷ <https://committees.oldham.gov.uk/documents/s58856/food%20poverty%20food%20banks%20v1.3.pdf> (2015)

-
- In Oldham in 2017, 40.66% of our children lived in poverty (the 7th highest across the UK) including 62.11% of Coldhurst Ward's children, the highest rate in the UK.

At Council on 7 December 2018 the following motion was discussed and agreed:

"This Council notes

1. that the numbers of children living in poverty continues to rise. In Oldham in 2017, 40.66% of our children lived in poverty (the 7th highest across the UK) including 62.11% of Coldhurst Ward's children, the highest rate in the UK. Government policy, including welfare reform and the impact of full service Universal Credit, underpins this increase.
2. that Oldham Council, working with many local partners, has taken steps to tackle food poverty and to ensure that children receive award winning nutritious school meals. However, during school holidays many children, especially those entitled to Free School Meals, go hungry.
3. The pilot work done by Oldham Council, If Oldham, the Food Bank and local community and church groups this summer to provide free lunches for children.

This Council believes that every child has the right to a balanced and adequate diet and resolves to support efforts to provide free lunches for those who need them during school holidays including:

- 1. To investigate and apply for additional sources of funding, including using District budgets where possible and appropriate**
 - The Council, working in partnership, will look at opportunities for internal and external funding, including
 - Working with the Oldham Education Partnership and Growing Oldham: Feeding Ambition Partnership who have both jointly funded a Holiday Hunger pilot in the Summer 2018 and are committed to a provision during the Christmas Holiday 2018
 - Exploring the potential, eligibility and benefits of the Department for Education funding for Holiday Activities and Food that is expected to be launched in Spring 2019, following an initial pilot in Summer 2018
 - To connect directly as a council, and to connect eligible partners, with additional funding streams where possible an appropriate
- 2. To research different models of tackling holiday hunger including 'Feed and Read' and 'Feeding Britain' and to put together a strategy that best meets Oldham's needs using Council and community resources such as libraries, community and leisure centres and faith buildings.**
 - The Council, working in partnership, will:
 - Research different approaches to tackling holiday hunger: including those listed. This is in addition to existing research carried out around best practice approaches across Greater Manchester – informed through Oldham's role as the Chair of the Children and Young People sub-group for the Greater Manchester Food Poverty Alliance, as well as best practice activity from approaches in Stoke and Greenwich.
 - Develop an Action Plan for a longer term approach to Holiday Hunger that maximises the potential use of existing assets in Oldham, including the many buildings and sites in communities where provision could be increased and securing sustainable funding in the future.

3. To introduce an Oldham programme to alleviate child holiday hunger as soon as practically possible.”

- The Council, working in partnership, has developed a local Oldham programme to tackle child holiday hunger as part of a pilot during the Summer 2018 and is committed to developing a provision for Christmas Holiday 2018 that helps to feed children and families. There is a commitment, subject to securing continued funding from partnership programmes, to increase and expand on the initial pilot for the Summer 2019, and to explore how we can commit to a long term plan that alleviates child food poverty, both inside and outside of the school day.

Current position

The timeline below outlines the steps in relation to developing a Holiday Hunger pilot approach to help reduce Child Food Poverty.

Action	Date
1 The Growing Oldham Feeding Ambition Partnership (local food partnership) approved £10k funding towards holiday enrichment activities and healthy food for disadvantaged children.	April 2018
2 The Oldham Education Partnership agreed to provide £8k matched funding towards the holiday enrichment activities and healthy food for disadvantaged children.	May 2018
3 Partners in Oldham submitted a joint bid to the Department for Education ‘Holiday Activities and Food Research Fund’ seeking investment to deliver a pilot project in the summer. This was between Groundwork and IF Oldham and supported by the Council and was unsuccessful.	May 2018
4 Oldham Chaired the Children and Young People sub-group for the Greater Manchester Food Poverty Alliance to develop aims and actions to address child food poverty as part of the Greater Manchester Food Poverty Action Plan.	June 2018
5 Delivery of the Summer Holiday Hunger pilot during the summer holiday 2018 – providing 3,684 healthy meals across 19 sites in 6 weeks at no cost to children and families in the borough.	July-September 2018
6 Food Partnership Coordinator recruited (secured through external funding from Sustainable Food Cities) to manage and coordinate the local Holiday Hunger provision.	October 2018
7 Oldham Council passed a Full Council motion <ul style="list-style-type: none"> • To investigate and apply for additional sources of funding • To research different models of tackling holiday hunger and to put together a strategy • To introduce an Oldham programme of action 	December 2018
8 Delivery of the Christmas Holiday Hunger pilot during the Christmas holiday 2018 – providing central access to free food from Oldham Central Library and a number of accessible sites.	December-Jan 2019
9 Review the impact and evaluation of the pilot schemes to inform future	Ongoing

	provision – including calculating the wider contributions and funding from across the system that underpins existing enrichment activity, where food is delivered.	
10	Secure additional funding to provide a sustainable holiday hunger provision in Oldham.	Ongoing
11	Develop and deliver an enhanced holiday hunger provision in Summer 2018 and Christmas 2018	Ongoing

Holiday Hunger – Summer Pilot 2018

The approach

The pilot aimed to combine:

- (i) improving educational attainment during the summer holiday for children and young people by
- (ii) providing access to fresh, healthy, local food. This involved delivering food where there was existing activity planned.

It was a locally-led approach, working with existing activity providers and community partner organisations. It aimed to reduce the impact of food poverty for children and young people. It was jointly funded by Oldham Education Partnership and Growing Oldham: Feeding Ambition partnership.

The model

Incredible Futures Oldham were commissioned for delivery of the food for the pilot which involved.

1. **Sourcing** – the majority of food was sourced from surplus food (e.g. local supermarkets), with a small amount bought in locally where needed and stored in Oldham Food Bank
2. **Production** – the Community Kitchen in the Food Bank was used to prepare, produce and package healthy meal options (wraps with healthy fillings, tuna pasta pots, vegetarian pasta, fruit, cheese bagels, sandwiches, scones, flapjacks, water)
3. **Distribution** – a van transported, distributed and delivered meals to planned enrichment activity sites across the borough, available to children and families
4. **Training** – provided for 12 volunteers to equip them with accreditation for Safer Food, Better Business to successfully deliver the pilot
5. **Storage** – purchasing of hot and cold storage boxes to safely store food
6. **Food Bank** – energy costs to use the Community Kitchen for 6 weeks
7. **Enrichment Activity** – to increase the provision of activity by providers

The impact

- **3,684 healthy meals** provided during the 6 week summer term
- Food cost of **£2,100** (£350 per week for 6 weeks)
- **19 different sites** across the borough
- **Increased access** to healthy meals for children and families
- **Food waste reduced** by sourcing surplus food where possible
- **Low carbon footprint** from a local delivery model (not bringing additional food in from outside)
- **Jobs created** (through matched funding with Get Oldham Working)

Initial feedback from evaluation forms:

“Something to do in the holidays, we don’t worry about food anymore”

“Meeting other children from different cultures/religion-playing together – mixing with others”

“It helps me and my child integrate in the community”

“Good, healthy food - keeps children occupied rather than being on the streets”

Holiday Hunger – Christmas Pilot 2018

The Christmas Holiday pilot operated over two weeks, in a smaller number of sites (due to availability/open hours). Unlike during the Summer Holiday, the Christmas Holiday is shorter, organisations can be closed or open on reduced hours and people are off of work or not easily available.

The pilot including:

(i) a universal, central offer of food and activity, available in Oldham Central Library for two weeks after Christmas when the library is open over 8 days

(ii) a small number (<5) of specific community locations which are open and available during the Christmas Holidays and willing to provide food and enrichment activity

The full impact of the pilot is still being evaluated but the headline findings are that approximately 40 people (children and families) attended each day. Accessing food parcels as well as fresh food.

Next steps and emerging priorities

1. Develop a wider strategy to address Child Food Poverty in Oldham

To develop a strategy that best meets Oldham’s needs using Council and community resources such as libraries, community and leisure centres and faith buildings. Including an Action Plan for a longer term approach to Holiday Hunger that maximises the potential use of existing assets, including the many buildings and sites in communities where provision could be increased.

To consider the links to the Greater Manchester Food Poverty Action Plan, including the aims and actions, and the sub-theme on Children and Young People in Food Poverty.

2. Secure sustainable funding towards key priorities

The Growing Oldham: Feeding Ambition partnership has committed £45k towards a holiday hunger provision during the next 24 months. This will also explore the potential, eligibility and benefits of the Department for Education funding for Holiday Activities and Food (£9m) that has recently been launched for a UK wide approach. It will also review the wider contributions and funding from across the system that underpins existing enrichment activity.

3. Deliver additional and improved provision in the future

There is a commitment, subject to securing continued funding, including from partnership programmes and externally, to increase and expand on the initial pilot for Summer 2019, Christmas 2019, Summer 2020 and Christmas 2020. As well as to explore how we can commit to a long term plan (e.g. 5 years) that alleviates child food poverty, both inside and outside of the school day.

Questions for the Health and Wellbeing Board to consider

1. Are there any key strategic priorities that would support either future holiday hunger provision or an approach to child food poverty?
2. How can we position Oldham to access future funding to support holiday hunger provision?
3. How can the provision of enrichment activity during school terms be improved and increased sustainably, including additional areas?
4. How can the pilot work collaboratively with schools to link to existing activities and to communicate awareness to those children and young people who will benefit?

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